

Buckhead Business Owner Joins Association Advisory Board

Atlanta, January 22, 2010 – Peggy M. Parks, AICI CIP, President of The Parks Image Group, Inc., is the most recent business owner to join the Board of Advisors of Atlanta Women in Business, the membership organization founded by Lya Sorano, CEO of The Oliver/Sorano Group, Inc. in 1992.

“Getting a ‘yes’ from Peggy was a coup for us,” mentions Sorano. “We know how busy she is and how well known, not only in the Atlanta area, but nationwide since the publication of her first co-authored book, *Executive Image Power*.”

“I was happy to be invited and given the opportunity to make a contribution to the organization,” Parks commented. I became a member shortly after I left the corporate world to start my business as an image consultant, and was honored to receive Atlanta Women in Business’s 2008 Results Count award. Now I can ‘give back’ and what better opportunity than now, when the organization is moving toward its 20th anniversary?”

Atlanta Women in Business was formed in 1992 as a membership organization for business, career and professional women; its mission is to provide networking and educational opportunities and it has the achievement of equality for women in the workplace as its goal.

Other Advisors to the group are Patricia Bowen of Get Ready For Tomorrow, a senior move company (Woodstock), Sonja Williams, Principal of Passionate About Diversity, a diversity training and consulting firm (Atlanta), and Lynn Rogers, who owns corporate gifts distributor Mini Masterpieces, Inc. (Snellville).

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