



**The Parks Image  
Group, Inc.**

**Release Date: 11.25.08 | Organization: The Parks Image Group**

Contact Name: Lya Sorano | Company: The Oliver/Sorano Group, Inc. | Phone: 770-455-8088 | Cell: 770-826-4294 | E-Mail: <mailto:lyasorano@bellsouth.net>

## **Profitability, Growth, Impact, and a Very Nice Person . . . !**

### **Atlanta Women in Business Announces 2008 Results Count Recipient**

[Atlanta Women in Business](#) has just announced its fifth annual Results Count award, recognizing the accomplishments of an Atlanta-based woman-owned business.

This year's recipient is Peggy Parks, Founder and President of [The Parks Image Group, Inc.](#) Her company, formed in 2004, has experienced enviable growth and profitability and makes a clear and convincing imprint in the North Georgia market.

“In addition to all this,” Lya Sorano, Founder and Principal of Atlanta Women in Business, “Peggy Parks is a very nice person. That alone does not do it, when it comes to the Results Count award, but it makes the process all the more pleasant!”

Accepting the award, during a celebratory lunch in Sandy Springs, Parks remarked that when building a business one client at a time, “you don't realize the collective impact you have on the community.” She recounted that if she had not been laid off from her corporate HR position, she would not have experienced the personal growth – in addition to establishing and growing a business – of the past several years.

---

**About The Parks Image Group, Inc.** — The Parks Image Group provides custom corporate workshops on professional business attire and etiquette, private one-on-one consulting that features a personal and individually crafted image plan and wardrobe planning and selection. Its Web site is <http://www.theparksimagegroup.com/>.

**About Atlanta Women in Business** — Atlanta Women in Business is a membership of business, career and professional women, founded in 1992. Its mission is to provide networking and educational opportunities and values authenticity, diversity and inclusiveness. The organization's Web site is <http://www.atlantawomeninbusiness.com/>.

**About the Results Count award** — “Results Count” is an awards program of Atlanta Women in Business, established in 2004 for the dual purpose of recognizing a corporation that values the contributions of women in the workplace by providing them opportunities for achieving leadership positions and promoting them to supervisory, managerial and executive positions, and of recognizing a woman-owned business that has a clear record of growth and profitability and a positive impact on an increasing number of people. There were no corporate nominees in 2008. Nomination forms for the 2009 awards are now available and may be requested from [atlantabizwomen@bellsouth.net](mailto:atlantabizwomen@bellsouth.net).