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## Buckhead Business Owner Receives Civility Award

Atlanta, Georgia, May 18, 2010 – The Association of Image Consultants International has recognized Buckhead resident and business owner Peggy M. Parks’s outstanding leadership in promoting civility in her community with the 2010 Civility Star Award.

“The work Peggy does contributes significantly to the betterment of society”, said Deborah King, AICI CIP, the organization’s Chair, International Civility Awareness Month Proclamation Project. We wanted to honor her contributions and encourage her to keep spreading the message. She has without question earned this award.”

AICI’s Civility Counts Project was inspired by P.M. Forni, Ph.D., Director of The Civility Project at Johns Hopkins University in Baltimore.

Parks, President of The Parks Image Group, Inc., an image and etiquette consultancy she founded in 2004, in accepting the award, expressed her gratitude to AICI and her admiration for Dr. Forni. “I am thrilled”, she said from her home office in Buckhead, “and will continue to make civility a cornerstone of my work in the community and beyond.”

Referring to Forni’s book “Choosing Civility: The Twenty-Five Rules of Considerate Conduct”, Parks mentioned the three Rs of the civility code of conduct: Respect, Restraint and Responsibility. “It’s important for business leaders to always remember this,” she added.