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FOR IMMEDIATE RELEASE

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Local Image Consultant Achieves Prestigious International Certification

Marjory DeRoeck, CIP Co-Chair of the Association of Image Consultants International, has notified Atlanta image consultant Peggy M. Parks, President of The Parks Image Group, Inc., that she has been awarded her association's Certified Image Professional (CIP) certification, in recognition of Parks's professional standards and a highly competent level of training and knowledge in the image field. A formal announcement of this recognition will be made at the association's 2008 conference, which will be held May 15 to 19 in Tampa, Florida.

Learning of the certification, Parks expressed her delight, saying: "my business is now three years old, many new doors are opening to me all the time, and having the CIP certification adds to my credibility with clients, colleagues and the public. I am really thrilled to have achieved this distinction and the recognition from my peers."

About Peggy M. Parks: Peggy Parks held a variety of human resource, financial planning and management positions with international companies until a corporate downsizing made her decide to start a business of her own. The daughter and granddaughter of French women with an innate sense of style (her grandmother was a couturiere for Balenciaga), Parks grew up knowing the importance of looking polished and groomed, with a great fit in clothing.

About the Association of Image Consultants International: AICI is a global membership organization of image consultants, based in Des Moines, Iowa, currently with 1,128 members in North America, Europe, Australia and Asia, of whom 114 have so far been awarded the Certified Image Professional certification. Its Executive Director is Heather Tamminga (515-282-5500).

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